

## **MAX CHILL**

## GolfClayderman

24 June - 24 July 2022

Offspace Flüelastrasse

MAX CHILL is the name of the installation by GOLFCLAYDERMAN.

A bright green shine out of the space towards the visitors. The floor is covered with artificial turf. Five figures printed and glued on polystyrene plates stand rooted in space. This omnipresent green of the carpet seems to absorb the figures. They are reminiscent of cheerleaders, their poses friendly, inviting and playful yet motionless. Who are they cheering for? What are they so proud of? Behind them is a seven meter long print stretching across the entire wall display a tribune like in an arena. Music draws attention to the monitors on the opposite wall. Two videos can be seen.

This exhibition is inspired by North Korea cheerleaders. Their synchronicity attracts the audience more than the actual sport event. This power to be a part of something bigger is admirable and fascinates GolfClaiderman since the beginning of their career. The relationship between the collectivity and the individuality is the core of their work.

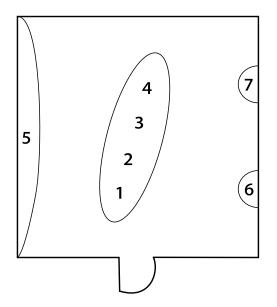
The artist collective GolfClayderman consists of the two artists Margrieta Dreiblate and Aksels Bruk from Riga, Latvia. Their work ranges from installation to video and performance. Freedom of expression is celebrated and skillfully staged in their art. They make use of consumer culture and create situations that open up rigid categories. Their works include unconventional fashion shows with costumes and body paintings, videos of people dancing in public, and self-made basketball uniforms which are auctioned. GolfClaiderman opens up a space to actively participate, play golf, dance or just have fun.

Their studied at the Academy of Fine Arts in Latvia. Aksel Bruks is currently at the Master Fine Arts program at the Zurich University of the Arts. They work has been exhibited in numerous institutions including Gallery ALMA, Gallery 427 in Riga and the Latvian National Museum of Art. This is their first exhibition at Offspace Flüelastrasse.

- 1. Matula, 2022 Styrofoam cutout, print
- 2. Daruda, 2022 Styrofoam cutout, print
- 3. Sabrina and Sincha Heart, 2022 Styrofoam cutout, print
- 4. Shelis The Legend, 2022 Styrofoam cutout, print

Artificial turf, styrofoam balls, plant

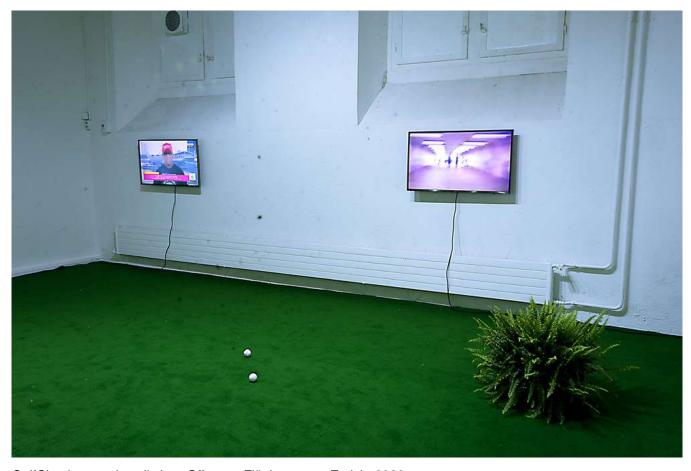
- 5. Spectators, 2022 Print
- 6. Cheerleader, 2020 Video 4' 13"
- 7. Cheerleader Nr. 2, 2020 Video 4' 14"



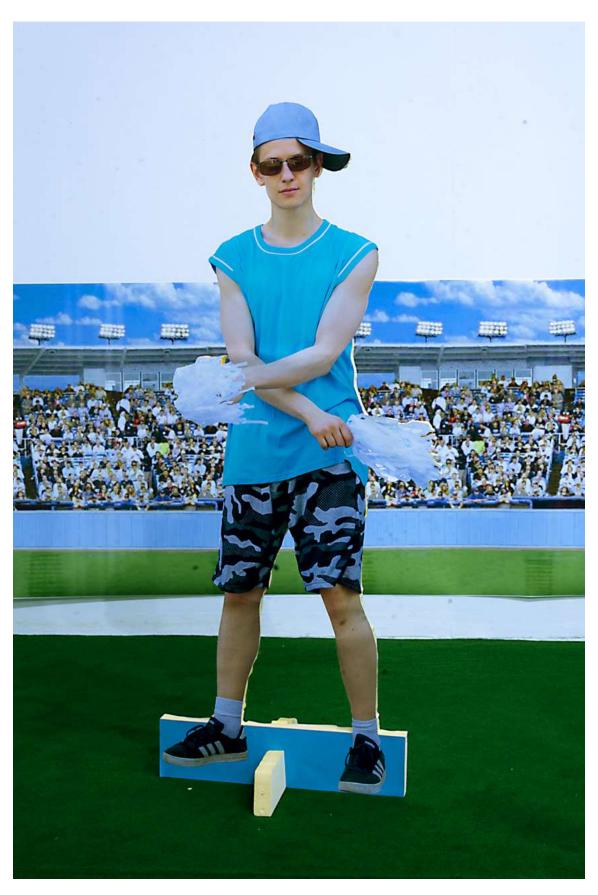


GolfClayderman, detail view, Offspace Flüelastrasse, Zurich, 2022





GolfClayderman, install view, Offspace Flüelastrasse, Zurich, 2022



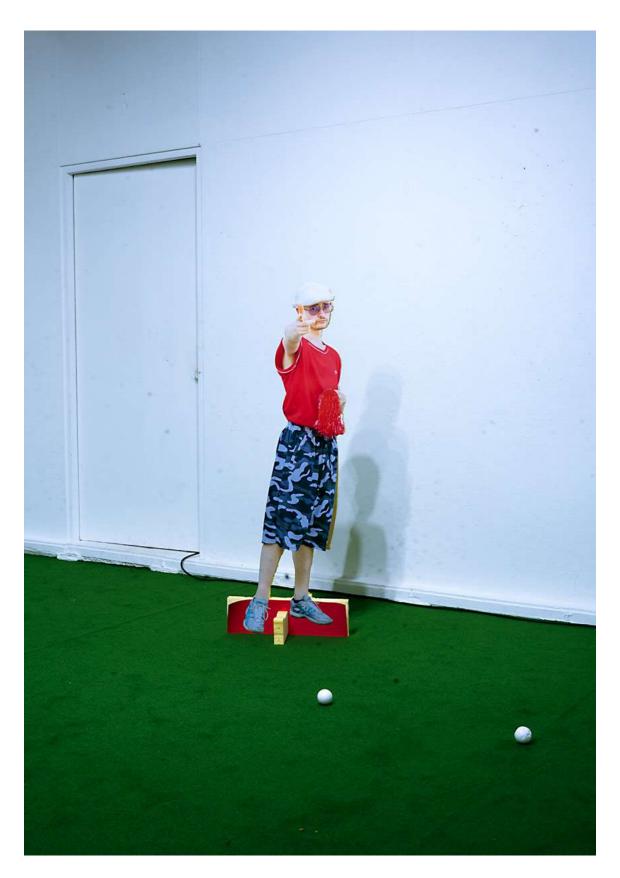
GolfClayderman Matula, 2022 Sculpture Styrofoam cutout, print



GolfClayderman Daruda, 2022 Sculpture Styrofoam cutout, print



GolfClayderman Sabrina and Sincha Heart, 2022 Sculpture Styrofoam cutout, print



GolfClayderman Shelis The Legend, 2022 Sculpture Styrofoam cutout, print



GolfClayderman
Cheerleader, 2020
Video
4' 13"
https://www.youtube.com/watch?v=vqR4Zw8ZRZw



GolfClayderman
Cheerleader Nr. 2, 2020
Video
4' 14"
https://www.youtube.com/watch?v=RAA9aJjgdlE